

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (currently amended) A sensual pressure sensitive adhesive label comprising an image on a base that has a lower pressure sensitive adhesive layer having at least one overcoat layer over said image wherein said overcoat layer comprises ~~comprising~~ at least one tactile feature.

2. - 7. (cancelled).

8. (original) The label of claim 1 wherein said at least one overcoat layer comprises a textured surface.

9. (original) The label of claim 8 wherein said textured surface comprises only a portion of said overcoat layer.

10. (original) The label of claim 8 wherein said textured surface comprises particles.

11. (original) The image element of claim 10 wherein said particles have an average particle size of between 2 μm to 500 μm .

12. (original) The image element of claim 11 wherein said particles have an average particle size of between 2 μm to 100 μm .

13. (original) The image element of claim 8 wherein said textured surface has a depth of between 5 μm to 100 μm .

14. (original) The image element of claim 8 wherein said textured surface comprises braille indicia.

15. (cancelled).

16. (original) The image element of claim 8 wherein said textured surface is in a pattern.

17. (original) The image element of claim 8 wherein said textured surface is in intermittent areas.

18. (cancelled).

19. (original) The image element of claim 18 wherein said feature location corresponds to a complimentary area of said image.

20. (previously presented) The image element of claim 1 wherein said at least one overlaying layer further comprises olfactory features.

21. (cancelled).

22. (original) The image element of claim 1 wherein said image comprises an image formed by photosensitive silver halide.

23. (original) The image element of claim 1 wherein said at least one overlaying layer comprises a gelatin.

24. (cancelled).

25. (currently amended) The method comprising providing an image on a base that has a lower pressure sensitive adhesive and overcoating said image with at least one layer comprising a tactile feature.

26. - 30. (cancelled).

31. (cancelled)

32. (original) The method of claim 25 wherein said image comprises an image formed by photosensitive silver halide.

33. (original) The method of claim 25 wherein said overcoat layer comprises a mixture of vinyl polymer and urethane polymer wherein said urethane polymer has an indentation modulus less than 0.6 GPa and wherein said overcoat layer is less than 10 micrometers in thickness

34. (original) The method of claim 25 wherein said overcoat layer is coated using gravure coating.

35. (original) The method of claim 25 wherein said overcoat layer comprises a ultraviolet radiation cured environmental protection layer and a primer layer.

36. (original) The method of claim 25 wherein said overcoat layer is discontinuous such that a fraction of the surface area of the image element remains uncovered by said overcoat layer.

37. (previously presented) The label of claim 1 wherein said image was formed by thermal dye transfer.

38. (previously presented) The label of claim 1 wherein said label further comprises a fiducial mark.

39. (previously presented) The label of claim 1 wherein said overcoat layer comprises fused polymer particles.